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NAUTILUS CAMPER TRAILER RECEIVES GOOD DESIGN® SELECTION FOR 2015

The Nautilus Camper Trailer has been shortlisted for the coveted Good Design Awards, Australia's oldest and most prestigious award for design and innovation with its origins dating back to 1958. The Awards showcase superior examples of good design across a broad range of industries and design disciplines. There are seven main categories for the awards and 25 sub-categories, representing one of the most diverse range of submissions in the world.

The Nautilus Camper Trailer optimises the weight, space and convenience inherent in most RV products by offering a compact footprint and low profile for easy storage and towing; an expandable living space to rival larger caravans; energy systems to provide high levels of self-sufficiency and luxury culminating in a unique design aesthetic.

The Judges commented: "The Nautilus Camper Trailer displays exemplary Form, function, safety, innovation and a true commitment to design on every level. From the minute you step into this camper, you can see that a designer has been involved from the start - everything has been beautifully thought out and implemented. The designers clearly understand the end user and have delivered a product that will delight."

After a week long judging process involving more than 30 local and international design experts, only 266 of the 380 entries qualified for the Good Design® Selection stage. These entries are now in the running to receive the country's highest design honour to be announced at the Good Design Awards Gala evening on 29 May in Sydney.

To qualify for the Good Design® Selection, entries must satisfy the stringent criteria for good design that includes factors such as safety, quality, functionality, sustainability and innovation.

The Good Design Awards conducts one of the most rigorous assessment processes in the world and to qualify for this round is a significant achievement. Dr. Brandon Gien, CEO of Good Design Australia who manages the annual Awards program said, "We pride ourselves in upholding very high standards in our evaluation process and as a result, only the best submissions make it through to this stage."

"The judges take their job very seriously and dive into each submission to find out what makes it special and truly innovative. The very best ones go on to be considered with the Good Design Award®, one of the most coveted awards for design and innovation in the world," Dr. Gien said.

"I'm very pleased that the Nautilus Camper Trailer has gone on to this stage of the Good Design Awards, it is a testament to the hard work the designers have put in to bring this project to market," said Dr. Gien.

The Good Design Award® winners will be announced at the annual Good Design Awards Gala Night on 29 May at The Pavilion, Darling Harbour. For more information, see www.good-design.com

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